

Product Specification Sheet

Product Name: Student
Effective Date: 13.12.2026
Version: 1.0

| Term | Monthly | Annual |
|------------------|--------------------------------|--------------------------------|
| SKU ID | price_1Rg42eA3ztkxmzsz9Y1d6ia5 | price_1Rg42eA3ztkxmzszqU1JFqKn |
| Price (ex Taxes) | 34 Euros | 420 euros |

Product Description

For student and the budget conscious who need to run small choice studies. It includes all standard features with modest limits to run small and pilot choice experiments and upgrade later.

Product Specific Capabilities

| | | |
|------------------------|--|--------------|
| Ngene execution | Ngene is fully enabled for script and design generation | Not included |
| Secure uploads | Survey allows secure upload of respondent data | Not included |
| Static survey links | Invitation links are unchanged with account migration to other servers | Included |
| No Watermark | Live surveys have watermark 'evaluation only' removed | Included |
| Server Location Choice | Selection of preferred server location from US, UK, EU, AU | Not Included |

Product Specific Limits

| | | |
|----------------------|---|--------|
| Surveys | Max. Number of live surveys | 20 |
| Respondents | Max. respondents, including screenouts and timeouts, allowed per survey | 100 |
| Experiments | The maximum number of experiments allowed per survey | 2 |
| Maximum Alternatives | Maximum Number of alternatives in an experiment | 50 |
| Maximum Attributes | Maximum Number of attributes in an experiment | 50 |
| Maximum Levels | The Maximum number of levels per attribute in an experiment | 500 |
| Pages | The maximum number of pages per survey. | 100 |
| Items | The maximum number of items (questions, branches etc) per page | 20 |
| Users | The maximum number of team members | 1 |
| Respondent Uploads | The maximum file upload size in MB allowed by survey respondents | 20 Mb |
| Maximum User Uploads | The maximum file upload size in MB to the shared assets directory | 500 Mb |
| Maximum Simulations | The maximum number of simulations that can be run in one batch | 100 |

Standard Included Features Included in All subscriptions

Creation and publication of surveys and choice experiments for data collection and choice modelling.

Survey Builder Features

- All standard question response types.
- Dynamic variable creation.
- Document style survey editor.
- Page, item and level randomization.
- Live preview of the survey.
- HTML5/Javascript customization.
- integration of experiment scenarios.
- Conditional display and branching.
- Data piping of variables everywhere.
- Multiple languages via translation files.

Choice Experiment Builder Features

- X-Matrix specification of alternatives, attributes and levels and dependent variables.
- Input of text, images, and rich media.
- Attribute synchronisation.
- Pivot Scenarios
- Multiple experiments within a survey.
- Specify linear and categorical

Experiment Layout

- Table and Box layouts as default.
- Optional HTML styling & templating.
- Image layering and compositing.
- Customizable user interaction.
- Custom CSS and Javascript.

Modelling Features

- Zero configuration real-time Apollo modelling
- Simple user interface for script building
- Downloadable script and data packages
- Data segmentation for modelling
- Selection of factors
- Linearisation and recoding post specification.

Experiment Design

- Orthogonal designs.
- Upload Experimental Designs.
- Experiment design simulation and sample size estimation.
- Design levels coverage checking.
- Recording of both treatment and actual scenario levels rendered.
- Automatic random treatment allocation.
- Optionally blocking or specific allocation schemes possible.

Responsive Layout for DCEs

- Small device compatibility.
- In browser previewing of layout on different devices.
- Automatic resizing on change of the device's orientation.
- Either landscape or portrait mode can be enforced.
- CSS customization for a specific layout.
- Operates on all modern browsers and devices.

Fieldwork and Management Features

- Multisource invitations from web-links, email, and panels.
- Web-bot simulation for testing.
- Activity and response data frequency reports.
- Survey version management.
- PDF export of reports and specifications.
- Data export in major formats, e.g.: CSV, Excel, SPSS.
- Live fieldwork quota management.
- Data dictionary summary for the project.
- Project duplicate, archive, download and restore tools.